

slotMusic:

The Future Storage Medium of Music?

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This fall sees the release of a new music storage medium in “slotMusic.” Sandisk has teamed up with the major record labels to bring you albums released on microSD cards. The 1GB cards will contain an album in MP3 form along with other digital extras with the hope of replacing the almost 30 year old Compact Disc (CD) format. These microSD cards can be plugged directly into a variety of MPS players or into your computer via a USB case that will be included with the card. Unlike a CD, music files, as well as other digital media, can be added and removed from the card. The card will cost around the same amount as a commercially available CD.

The fear, though, is that this medium will not survive due to the fact that it would be easier to lose the small cards and the fact that the content could accidentally be erased. However, it is a forward thinking notion as many people now download music exclusively in MP3 format and others easily Rip (copy) music from their CDs using their computer. Of course, as this is a new medium only a limited amount of albums that, in particular, appeal to young people will initially be available. Look for this new medium at Wal-Mart and Best Buy and other large retailers as time passes.